Rep Order# 6854311 **Ver#** 2 **Status** Returned **Traffic Order#** 207339 **Printed:** 09/20/2012 3:56 PM
EC'd Yes **Last Received:** 09/20/2012 11:35 AM
Showing Buylines: Last Sta Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser ( ) .RORABACK FOR CONGRE
Product RORABACK FOR CONGRES
Estimate#
Buyer LAURA LANCASTER
Phone#
Fax#

Agency ( ) JAMESTOWN ASSOC.
5937 JONES CREEK RD
BATON ROUGE, LA 70817
Agency C/P1/P2/E
Flight Dates 09/21/2012 - 09/23/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

RORABACK FOR CONGRESS SC=*

--- REMARKS ---

SEE LN 2 FOR NA'S. BECASUE WE ARE SO TIGHT ROGER WILL HAVE
TO WORK OUT MKGDS. HE WILL BE BACK IN TOM.
THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*2	09/21-09/21	F	7A-9A	2	:30	$350.00		2		1	$700.00	

Buyline Comment: GMA
Station Remark: V2 LN NA DUE SOTP

---REPORT TOTALS---

Report Totals: 2 / $700.00

---SALES MONTHLY TOTALS---

Sep 12: 12 / $6,150.00
Sales Totals: 12 / $6,150.00
Station Totals: 12 / $6,150.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$20,500	CABL	0%	WCCT	0%	WCTX	1%	WFSB	38%	WHCT	0%		
		WRDM	0%	WTIC	8%	WTNH	30%	WUVN	0%	WVIT	23%		
		XXX	0%										

Books null
Demos RA35+

Contract Agreement Between:

CONTRACT

WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
207339 /	06854311

Product
RORABACK FOR CONGRES

Contract Dates	Estimate #
09/21/12 - 09/23/12	

Advertiser	Original Date / Revision
POL/Andrew Roraback for Congress	09/20/12 / 09/20/12

And:

Jamestown Associates
5 Mapleton Road
Suite 300
Princeton, NJ 08540
USA

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WTNH	Petry Philadelphia	Petry/Philadelph

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	RDCG	

Agency Ref	Advertiser Ref
IN11165/SP1819/AU58	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	09/21/12	09/21/12	News 8 @ 6a	6a-7a		:30				NM	1	$350.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ----F--	Spots/Week 1	Rate $350.00	Rating 0.00							
N 2	WTNH	09/21/12	09/21/12	GMA	7a-9a		:30				NM	2	$700.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ----F--	Spots/Week 2	Rate $350.00	Rating 0.00							
N 3	WTNH	09/21/12	09/21/12	News 8 Noon	12p-1230p		:30				NM	1	$300.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ----F--	Spots/Week 1	Rate $300.00	Rating 0.00							
N 4	WTNH	09/21/12	09/21/12	Early Fringe M-F	4p-5p		:30				NM	1	$350.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ----F--	Spots/Week 1	Rate $350.00	Rating 0.00							
N 5	WTNH	09/21/12	09/21/12	News 8 5p-6p	5p-6p		:30				NM	2	$1,000.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ----F--	Spots/Week 2	Rate $500.00	Rating 0.00							
N 6	WTNH	09/21/12	09/21/12	News 8 6p-630p	6p-630p		:30				NM	1	$700.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ----F--	Spots/Week 1	Rate $700.00	Rating 0.00							
N 7	WTNH	09/21/12	09/23/12	Late News 8	11p-1135p		:30				NM	3	$2,400.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ----FSS	Spots/Week 3	Rate $800.00	Rating 0.00							
N 8	WTNH	09/23/12	09/23/12	Su News 8 @ 6p	6p-630p		:30				NM	1	$350.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ------S	Spots/Week 1	Rate $350.00	Rating 0.00							
									Totals		0.00	12	$6,150.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/23/12	12	$6,150.00	$5,227.50
Totals	12	$6,150.00	$5,227.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Rep Order# 6854311 **Ver#** 1 **Status** New **Traffic Order#** 207339 **Printed:** 09/20/2012 10:19 AM
EC'd No **Last Received:** 09/19/2012 5:19 PM
Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser ( ) .RORABACK FOR CONGRE
Product RORABACK FOR CONGRES
Estimate#
Buyer LAURA LANCASTER
Phone#
Fax#

Agency ( ) JAMESTOWN ASSOC.
5937 JONES CREEK RD
BATON ROUGE, LA 70817
Agency C/P1/P2/E
Flight Dates 09/21/2012 - 09/23/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
RORABACK FOR CONGRESS SC=*

--- REMARKS ---
THIS IS A NEW ORDER
CLIENT: RORABACK FOR CONGRESS
OUR TOTAL IS $6150
PLS CONFIRM
THANKS KELLY

cr 9/20

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	09/21-09/21	F	6A-7A	1	:30	$350.00	3	1		1	$350.00	
	Buyline Comment: NEWS											
2	09/21-09/21	F	7A-9A	2	:30	$350.00	3	2		1	$700.00	
	Buyline Comment: GMA											
3	09/21-09/21	F	12P-1230P	1	:30	$300.00	3	1		1	$300.00	
	Buyline Comment: NEWS											
4	09/21-09/21	F	4P-5P	1	:30	$350.00	3	1		1	$350.00	
	Buyline Comment: JUDGE JUDY											
5	09/21-09/21	F	5P-6P	2	:30	$500.00	3	2		1	$1,000.00	
	Buyline Comment: NEWS											
6	09/21-09/21	F	6P-630P	1	:30	$700.00	3	1		1	$700.00	
	Buyline Comment: NEWS											
7	09/21-09/23	F-SU	11P-1135P	3	:30	$800.00	3	3		1	$2,400.00	
	Buyline Comment: LATE NEWS											

Rep Order# 6854311 **Ver#** 1 **Status** New **Traffic Order#**
EC'd No

Printed: 09/20/2012 10:19 AM
Last Received: 09/19/2012 5:19 PM
Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser ( ) .RORABACK FOR CONGRE
Product RORABACK FOR CONGRES
Estimate#
Buyer LAURA LANCASTER
Phone#
Fax#

Agency ( ) JAMESTOWN ASSOC.
5937 JONES CREEK RD
BATON ROUGE, LA 70817
Agency C/P1/P2/E
Flight Dates 09/21/2012 - 09/23/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
8	09/23-09/23	SU	6P-630P	1	:30	$350.00		1		1	$350.00	

Buyline Comment: NEWS

---REPORT TOTALS---

Report Totals: 12 / $6,150.00

---SALES MONTHLY TOTALS---

Sep 12: 12 / $6,150.00
Sales Totals: 12 / $6,150.00
Station Totals: 12 / $6,150.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$20,500	CABL	0%	WCCT	0%	WCTX	1%	WFSB	38%	WHCT	0%		
		WRDM	0%	WTIC	8%	WTNH	30%	WUVN	0%	WVIT	23%		
		XXX	0%										

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6854243 **Ver#** 1 **Status** New **Traffic Order#**
EC'd No

Printed: 09/20/2012 10:19 AM
Last Received: 09/19/2012 3:32 PM
Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser ( ) MEDIA STREAM DIRECT
Product 3RD ROMI HARD OFER
Estimate#
Buyer RAY BASTO
Phone#
Fax#

Agency ( ) MEDIA STREAM DIRECT
14724 VENTURE BLVD, SUITE 1200
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E
Flight Dates 06/25/2012 - 09/30/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) LA PAID
Salesperson ( ) TANYA HENDRIX

Salesperson Phone# 323-761-6118
Salesperson FAX# 323-315-2335

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

NEW ORDE
MVD FROM HDL 6824249
PLS CN
TR TANYA

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	09/26-09/26	W	135A-135A	1	30M	$150.00		1		1	$150.00	

Buyline Comment: ROMI HARD OFFER 800-704-1130

---REPORT TOTALS---

Report Totals: 1 / $150.00

---SALES MONTHLY TOTALS---

Jul 12: 0 / $0.00 Aug 12: 0 / $0.00 Sep 12: 1 / $150.00

Sales Totals: 1 / $150.00
Station Totals: 1 / $150.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$0	CABL	0%	WCCT	0%	WCTX	0%	WFSB	0%	WHCT	0%
		WRDM	0%	WTIC	0%	WTNH	0%	WUVN	0%	WVIT	0%
		XXX	0%								

---COMPETITIVE COMMENTS---

PAID ORDER

Books null
Demos RHOMES